

Dissemination Event  
Innovative Actions of Eastern Finland programme  
"Welfare Technology as an instrument of Social Innovations"  
28th October 2008

Scotland House Conference Centre, 8th floor  
Rond-Point Schuman 6, B-1040 Brussels

Agenda

- 14.00 Opening remarks  
Mr. Risto Poutiainen, Planning Director, Regional Council of North Karelia
- 14.15 Finnish welfare model in European Union - lessons to be learned?  
Ms. Riitta Myller, Member of the European Parliament
- 14.40 Current issues in health promotion in EU level - trends of today, challenges for tomorrow  
Mr. Tapani Piha, Head of Unit, DG Health and Consumers
- 15.10 Implementation of Innovative Actions programme in Eastern Finland  
- Regional aspects for wellbeing technology and social innovations  
Ms. Maarit Siitonen, Programme Coordinator, Regional Council of North Karelia
- 15.30 Coffee
- Results from the projects in the Innovative Actions of Eastern Finland programme:
- 16.00 *Healthy Power - new technological tool for children's health promotion*  
Ms. Marja-Liisa Gröhn-Rissanen, Project Manager, Savonia University of Applied Sciences
- 16.25 *EGood - platform for wellbeing tourism development*  
Ms. Anja Tuohino, Project Manager, Joensuu University
- 16.50 Reflections on results from the Commission  
Ms. Valeria Cenacchi, DG Regional Policy, Innovative Actions
- 17.10 Discussion and summary
- 17.45 Networking reception
- 18.30 Closing of the event

